



Dear Supporter,

On August 15th, 2018, we will be hosting our 1st Annual Pars for Peyton Charity Golf Tournament and Dinner at Tijeras Creek Golf Course. All proceeds from the event will fund critical research for Prader-Willi Syndrome (PWS), a rare, non-inherited genetic disorder that our daughter, Peyton, was born with.

Prader-Willi Syndrome is a rare genetic disorder that occurs in approximately one out of every 15,000 births. Children with PWS are missing a piece of their 15th chromosome and this affects hormones, muscle strength, behavior, cognition and learning, temperature regulation, pain tolerance, sleep patterns, and appetite. One of the most challenging and defining symptoms of PWS is hyperphagia, or an insatiable appetite. *Children with PWS feel hungry all the time, regardless of how much they eat.* They also struggle from a slow metabolism and must keep on a very strict diet in order to avoid life threatening weight gain.

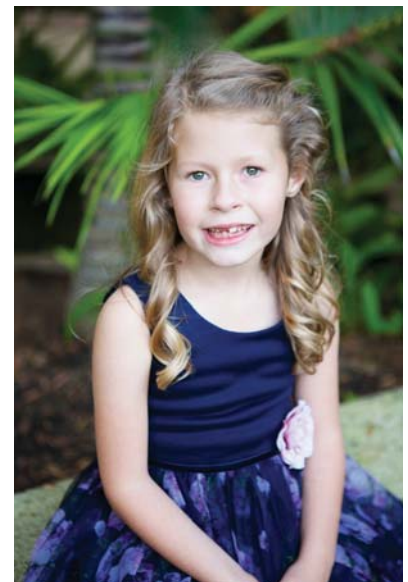
As parents of a remarkable and inspiring child with PWS, we have decided to be as proactive as possible in helping to fund research for this challenging disorder. We know that through medical research, we can help to eliminate the many hurdles that Peyton and others with PWS face on a daily basis. We are racing against the clock to help fund research that will be able to help Peyton during her childhood.

Your participation is critical to our success and we would be thrilled if you would consider becoming a sponsor of our event. With sponsorship, you will gain marketing exposure for yourself or your business and have the potential to reach countless others based on your sponsorship level. Enclosed you will find accompanying documents, which list the various benefits based on the different sponsorship levels. The Foundation for Prader-Willi Research is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. TAX ID 31-1763110. Donations are tax-deductible as allowed by law.

Thank you in advance for helping to make the 1st Annual Pars for Peyton Golf Tournament a huge success and for ensuring that Peyton and others living with Prader-Willi Syndrome will one day be able to live full and independent lives.

With Gratitude,

Brent & Renee Snyder





Our Foundation

The Foundation for Prader-Willi Research was established in 2003 by a small group of parents who saw the need to foster research that would help their children with Prader-Willi syndrome lead more healthy and fulfilling lives. Today, FPWR is composed of hundreds of parents, family members, researchers, and others who are interested in addressing the many issues related to PWS, including childhood obesity, developmental delay, psychiatric disorders, and autism spectrum disorders.

The mission of FPWR is to eliminate the challenges of Prader-Willi syndrome through the advancement of research and therapeutic development. High-quality research will lead to more effective treatments and an eventual cure for this disorder. By working together, we intend to free our loved ones from the burdens of PWS, allowing them to lead full and independent lives.

To date, the FPWR has committed more than \$10,000,000 to support PWS-related research.

148 research projects have been funded since 2003, covering topics such as:

- the genetics and pathophysiology of PWS
- the development of mouse models of PWS
- hunger, obesity, and reward circuits of the brain
- the development and testing of new therapies for PWS
- understanding sleep disturbances in PWS
- understanding and treating clinical complications of PWS
- improving academic and learning skills for children with PWS

Research funded by FPWR has been published in top medical journals, including Nature Neuroscience, Proceedings of the National Academy of Sciences, Molecular Cell, PLoS One, Endocrinology, and Human Molecular Genetics.



Prader-Willi Syndrome (PWS), is a complex genetic disorder that occurs in approximately one out of every 15,000 births. PWS is caused by a small deletion on the 15th chromosome.

The symptoms of PWS are varied and dramatic. The most notable symptom is an insatiable hunger and most people with PWS are not able to control their food intake. Hyperphagia coupled with a metabolism

requiring only 60% of the calories of a typical peer can lead to excessive eating, diabetes, morbid obesity and even death.

In addition to constantly feeling hungry, people with PWS may also suffer from challenges such as: short stature, scoliosis, sleep disturbances, skin picking, speech apraxia, mental illness, cognitive delays, obsessive-compulsive disorder, and difficulty controlling emotions.



2018 Sponsorship Opportunities

\$10,000 Presenting Sponsor

Listed in All Marketing & Promotional Materials As The Presenting Sponsor For The 2018 Pars For Peyton Golf Tournament

Logo/Link on the Local 2018 One Small Step Walk T-Shirts
Round of Golf & Dinner for 10 players

10 Drink Tickets

Logo/Link List on the FPWR Event Website

Prominent Sign Placement on the Course

Plaque Presented at Reception

\$5,000 Gold Sponsor

Round of Golf & Dinner for 8 Player

8 Drink Tickets

Logo/Link List on the FPWR Event Website

Prominent Sign Placement on the Course

Plaque Presented At Reception

\$2,500 Silver Sponsor

Round of Golf & Dinner for 6 players

6 Drink Tickets

Logo/Link List on the FPWR Event Website

Prominent Sign Placement on the Course

Plaque Presented At Reception

\$1,500 Bronze Sponsor

Round of Golf & Dinner for 4 players

4 Drink Tickets

Logo/Link List on the FPWR Event Website

Prominent Sign Placement on the Course

Plaque Presented At Reception

\$250 Hole Sign Sponsor

Signage included on the Golf Course

Pars for Peyton Sponsorship Commitment Form

Individual or Company Name (as you would wish it appear on all printed materials)

Contact Name: _____

Address: _____

Phone Number: _____ E-mail Address: _____

Please select your sponsorship level:

___ \$10,000 Presenting Sponsor ___ \$5,000 Gold Sponsor ___ \$2,500 Silver Sponsor

___ \$1,500 Bronze Sponsor ___ \$250 Sign Sponsor

Additional Tickets

___ I would like to buy ___ golf tickets @ \$150 each (Dinner Included With Golf Entry)

___ I would like to buy ___ dinner only tickets @ \$50 each

___ I am unable to attend, please accept my 100% tax deductible donation in the amount of \$ _____

Gifts from donor advised funds, foundations, and charitable trusts may not be used for purchases that provide tangible benefits to any individual.

Total Amount: \$ _____

Payment Method (circle one): Check or Credit Card

___ American Express

___ Visa

___ MasterCard

___ Discover

Name as it appears on card _____

Card # _____ Exp.Date _____ Sec. Code _____

Billing Address _____

Signature Required _____

Person to contact for payment details: _____

Telephone: _____ E-mail: _____

Submit form with payment to:

FPWR

DEPT LA 23216

Pasadena, CA 91185-3216

or fax to (888) 559-4105

Please make checks payable to FPWR

A portion of your contribution is tax deductible. The Foundation for Prader-Willi Research is a 501(c)3 non-profit organization;

Federal Tax ID Number 31-1763110