

# LIVE LIFE FULL CHICAGO GALA

*Benefiting The Foundation For Prader-Willi Research*



*Tickets & Sponsorships on Sale Now*  
[www.fpwr.org/events](http://www.fpwr.org/events)

Dear Supporter,

On Thursday, April 16th, we will be hosting the 3rd Annual Live Life Full Gala at the House of Blues. We are absolutely thrilled to bring this incredible event back to our city of Chicago and support a charity so near and dear to our hearts. The evening will feature a premium open bar, passed hors d'oeuvres, food stations, live entertainment and an incredible auction. All proceeds from the gala will fund the Foundation for Prader-Willi Syndrome and their efforts to fund critical research for Prader-Willi Syndrome (PWS), a rare, none-inherited genetic disorder that our children were born with.

Prader-Willi Syndrome is a rare genetic disorder that occurs in approximately one out of every 15,000 births. Children with PWS are missing a piece of their 15th chromosome and this affects hormones, muscle strength, behavior, cognition and learning, temperature regulation, pain tolerance, sleep patterns, and appetite. One of the most challenging and defining symptoms of PWS is hyperphagia, or an insatiable appetite. Children with PWS feel hungry all the time, regardless of how much they eat. They also struggle from a slow metabolism and must keep on a very strict diet to avoid life threatening weight gain.

As a parent to remarkable and inspiring children with PWS, we have decided to be as proactive as possible in helping to fund research for this challenging disorder.

**Sponsorships and donations are critical to the success of these efforts and we welcome you to join our team and support our event as we work together to eliminate the challenges that our children and their friends, living with Prader-Willi Syndrome, face on a daily basis.** Below you will find a list of our sponsorship opportunities. Should you have any questions, please do not hesitate to reach out to us as we would be so grateful for your support!

Our sincerest gratitude for your time and kindness! We look forward to an incredible evening all in the name of Prader-Willi Syndrome Research.

Warmest Regards,

*Katie Larson Heather Osterman Miranda Hauser*

Live Life Full Gala Hosts

with the support of the Live Life Full Committee



# Your Dollars At Work



PWS is not incurable. It just hasn't been cured yet.

In 2019, we brought together a 'dream team' of experts in PWS genetics to discuss the current landscape of genetic therapy and discuss how to most effectively establish the feasibility of genetic therapy for PWS. These scientists are exploring how the latest genetic therapy techniques can be applied to PWS and are developing a series of recommendations to help guide FPWR's next investments into this exciting area of research.

## About The Foundation For Prader-Willi Research

The Foundation for Prader-Willi Research was established in 2003 by a small group of parents who saw the need to foster research that would help their children with Prader-Willi syndrome lead more healthy and fulfilling lives. Today, FPWR is composed of hundreds of parents, family members, researchers, and others who are interested in addressing the many issues related to PWS, including childhood obesity, developmental delay, psychiatric disorders, and autism spectrum disorders.

The mission of FPWR is to eliminate the challenges of Prader-Willi syndrome through the advancement of research and therapeutic development. High-quality research will lead to more effective treatments and an eventual cure for this disorder. By working together, we intend to free our loved ones from the burdens of PWS, allowing them to lead full and independent lives.

THANK YOU

**\$3.9**  
Million Dollars  
Invested in  
Research in 2019



**83% of FPWR's total 2019 spending was invested into advancing PWS research.**



Learn more about your dollars at work! We encourage you to visit [www.fpwr.org](http://www.fpwr.org) to learn more about PWS Research

# **PRESENTING SPONSOR**

## **\$15,000**

**Exclusive Opportunity to be listed as the Presenting Sponsor on all materials and marketing efforts**

### **PRINT**

- Company logo on all event materials, signage and publications**
- Listing in 2020 FPWR Annual Report**

### **PRESS**

- Company logo placed on Gala webpage, with link to sponsor's website**
- Recognition in press materials**
- Highlighted recognition in FPWR newsletter**
- (2) Social media mentions on Facebook**

### **EVENING OF**

- Reserved lounge seating for 10 guests with corporate signage**
- Served hors d'oeuvres, appetizers and hot plates**
- Podium recognition**



# PLATINUM SPONSOR

## \$10,000

### PRINT

- Company logo on all event materials, signage and publications
- Listing in 2020 FPWR Annual Report

### PRESS

- Company logo placed on Gala webpage, with link to sponsor's website
- Recognition in press materials
- Highlighted recognition in FPWR newsletter

### EVENING OF

- Reserved lounge seating for 8 guests with corporate signage
- Served hors d'oeuvres, appetizers and hot plates
- Podium recognition

# GOLD SPONSOR

## \$5,000

### PRINT

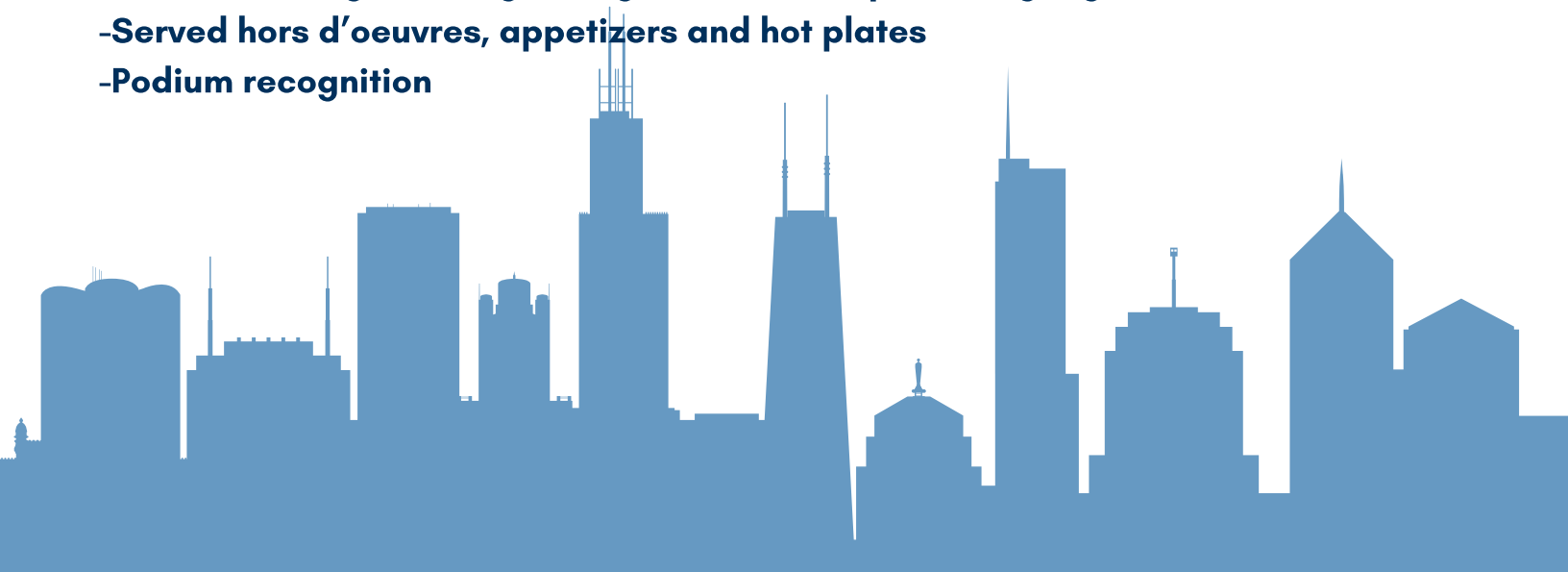
- Company logo on all event materials, signage and publications

### PRESS

- Company logo placed on Gala webpage
- Recognition in press materials
- Highlighted recognition in FPWR newsletter

### EVENING OF

- Reserved lounge seating for 6 guests with corporate signage
- Served hors d'oeuvres, appetizers and hot plates
- Podium recognition



# SILVER SPONSOR

## \$2,500

### PRINT

- Company logo on all event materials, signage and publications

### PRESS

- Company logo placed on Gala webpage
- Recognition in press materials

### EVENING OF

- Reserved lounge seating for 4 guests with corporate signage
- Served hors d'oeuvres, appetizers and hot plates
- Podium recognition

# BRONZE SPONSOR

## \$1,250

### PRESS

- Company logo placed on Gala webpage
- Recognition in press materials

### PRINT

- Company logo on all event materials, signage and publications

### EVENING OF

- 4 general admission tickets to Live Life Full Chicago
- Podium recognition



## Live Life Full Chicago Commitment Form

Individual or Company Name (as you would wish it appear on all printed materials) _____	
Contact Name: _____	
Address: _____	
Phone Number: _____	E-mail Address: _____

***Please select your sponsorship level:***

\_\_\_ \$15,000 Presenting Sponsor

\_\_\_ \$10,000 Platinum

\_\_\_ \$5,000 Gold Sponsor

\_\_\_ \$2,500 Silver Sponsor

\_\_\_ \$1,250 Bronze Sponsor

\_\_\_ I would like to buy \_\_\_\_\_ tickets @ \$125 each (prices increase to \$150 after March 11th

\_\_\_ I am unable to attend, please accept my 100% tax deductible donation in the amount of \$ \_\_\_\_\_

Total Amount: \$ _____	<b>Payment Method</b> (circle one):	Check	or	Credit Card
------------------------	-------------------------------------	-------	----	-------------

\_\_\_ American Express

\_\_\_ Visa

\_\_\_ MasterCard

\_\_\_ Discover

Name as it appears on card _____
Card # _____ Exp.Date _____ Sec. Code _____
Billing Address _____
Signature Required _____
Person to contact for payment details: _____
Telephone: _____ E-mail: _____

**Submit form with payment to:**

FPWR

DEPT LA 23216

Pasadena, CA 91185-3216

or fax to (888) 559-4105

**Please make checks payable to FPWR**

*A portion of your contribution is tax deductible. The Foundation for Prader-Willi Research is a 501(c)3 non-profit organization;*

*Federal Tax ID Number 31-1763110*