



Eliza (1) and Jude (3)

Are you a supporter of the local community?

We will be hosting the first Thanksgiving Day Race for Northeast Denver on Thanksgiving Day, **November 26, 2015 at Central Park in Denver, CO (Stapleton Neighborhood)**. The race will feature a **timed 5K Fun Run/Walk and a kid's fun run, free for children under the age of 10**. We are anticipating over 300 participants and expect that number to increase over the coming years.

How it all began...

A few years ago, a group of local residents decided to come together as a community for the joy of running on Thanksgiving Day. By word of mouth alone, the 2014 event attracted more than 100 runners! With such a crowd, the race organizers began dreaming of a way to give the event a purpose. Meanwhile, two Stapleton moms were dreaming of a way to raise both awareness and funds for Prader-Willi Syndrome (PWS), a chromosomal disorder affecting both of their children, ages 1 and 3.

What is PWS...

PWS is the leading cause of genetic life-threatening childhood obesity, and there is no cure. A rare genetic disorder, it occurs randomly in approximately one out of every 15,000 births. While the symptoms of PWS are varied and dramatic, the most notable symptom is extreme and unrelenting hunger coupled with a cruel, slow metabolism and low muscle tone. Because of the insatiable hunger, PWS is a life-threatening medical disorder.

The Goal...

We have joined forces to raise funds for the Foundation for Prader-Willi Research (FPWR), an organization whose mission is to eliminate the challenges of PWS through the advancement of research.

Our collective goal is to create an event for Northeast Denver with a focus on families, active lifestyle, and community engagement. **Our hope is that the Harvesting Hope 5K not only raises money to find a treatment for PWS, but that it also raises awareness of the overwhelming rise in childhood obesity in America today.** We believe wholeheartedly that community and family involvement is key in cultivating healthy lifestyles, and this race is dedicated toward achieving that goal with a fun, Thanksgiving tradition.

We would like you to consider being a sponsor. Please see the enclosed sponsorship tiers and join us in harvesting hope in the fight against childhood obesity and PWS.



Sponsorship Tiers

Platinum Level Sponsorship \$3,000

Top logo placement on t-shirt and all online and print materials (including race signage and marketing), recognition as sponsor in press releases, recognition at event on race day with an opportunity to speak, logo on race bib, goodie bag placement, expo booth at event, and 10 complimentary race entries and t-shirts

Gold Level Sponsorship \$1,500

Secondary Logo placement on t-shirt and all online and print materials (including race signage and marketing), logo on race bib, goodie bag placement, expo booth at event, and 6 complimentary race entries and t-shirts

Silver Level Sponsorship \$500

Logo placement on online and print materials (including race signage and marketing), goodie bag placement, and 4 complimentary race entries and t-shirts

Bronze Level Sponsorship \$250

Website recognition and 2 complimentary race entries and t-shirts

To sponsor, please make checks payable to the Foundation for Prader-Willi Research (or FPWR) and mail to:

Rachael Fischer, 8039 E 32nd Ave, Denver 80238
OR
Donate directly online: www.harvestinghope5k.com





Official Donation Form

Yes! I would like to support the Foundation for Prader-Willi Research

Donor/Company Name (as you would like it listed in event materials):

Contact Name: _____ Email: _____

Street Address: _____

City, State & Zip: _____

Telephone: _____ Fax: _____

Event Host: _____

Event Location I wish to support (i.e. San Diego, CA or National):

Donation Amount: \$ _____ or

Fair Market Value of Donated Goods or Services: \$ _____

***Donations may be remitted by check or credit card (Visa/MC, Amex or Discover).* _____

Credit Card #: _____ Exp: _____

Name on Card: _____ CVV: _____

Donor's Signature _____ **Date:** _____

Please make checks out to "FPWR" with your event location in the memo line.

Please mail a copy of this form with your donation to:

**Attn: Hannah Berger ♦ Foundation for Prader-Willi Research
DEPT LA 23216, Pasadena, CA 91185-3216 ♦ Tel: 760-420-5878**

Thank you for your donation!

Please keep copy of this form as your official receipt.

Tax ID Number: 31-1763110

The Foundation for Prader-Willi Research is a non-profit 501(c)3 organization. All donations are tax deductible to the extent of the law.