



December 15, 2015

Dear Supporter,

On Friday, October 7, 2016, we are hosting the Live Life Full, Texas Gala at The Astorian in Houston. This fabulous event will feature a premium open bar, passed hors d'oeuvres, food stations, live entertainment and a silent & live auction. **This special evening will honor the incredible contributions of our generous friends and colleagues at Hilcorp Energy Company towards the mission of the Foundation for Prader-Willi Research. All proceeds from the gala will fund critical research** for Prader-Willi Syndrome (PWS), a rare, non-inherited genetic disorder that our son, Jackson, was born with.

PWS is the most common cause of genetic obesity and affects approximately 1 in 15,000 births. Children with PWS suffer from feeding difficulties in infancy, delayed speech and physical milestones, short stature, scoliosis, sleep disturbances, behavioral challenges and cognitive delays. The defining symptom of PWS however, is hyperphagia, or, an insatiable appetite. *Children with PWS feel hungry all the time, regardless of how much they eat.* They also suffer from a slow metabolism and must be kept on a very strict diet to avoid life threatening weight gain. *Without continuous supervision, our loved ones with PWS are constantly at risk for overeating to the point of stomach rupture.*

Currently, there are few treatments and no cure for Prader-Willi Syndrome.

We've decided to be as proactive as possible in helping to fund research for this challenging disorder. We know that through medical research, we can help to eliminate the many hurdles that Jackson and others with PWS face on a daily basis.

Corporate sponsorships are critical to the success of this event and we would be thrilled if you would consider becoming a corporate sponsor. By teaming with FPWR, your company will gain marketing exposure among Hilcorp employees and professionals from all over Texas. Additionally, sponsors of this event will be recognized nationally by FPWR. Enclosed, please find the accompanying documents, which list the various benefits based at different sponsorship levels.

Thank you in advance for helping to make the Live Life Full, Texas Gala a successful evening and for ensuring that Jackson and others living with Prader-Willi Syndrome, will one day be able to live life FULL.

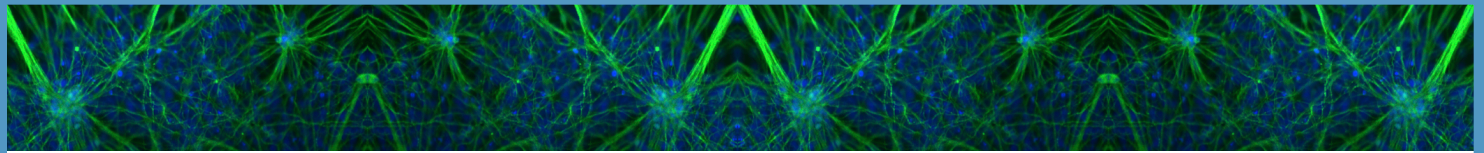
Sincerely,

Katie and Josh Gilliam

Katie and Josh Gilliam
Live Life Full Gala Chairs



Thank you Hilcorp employees for
your incredible support!

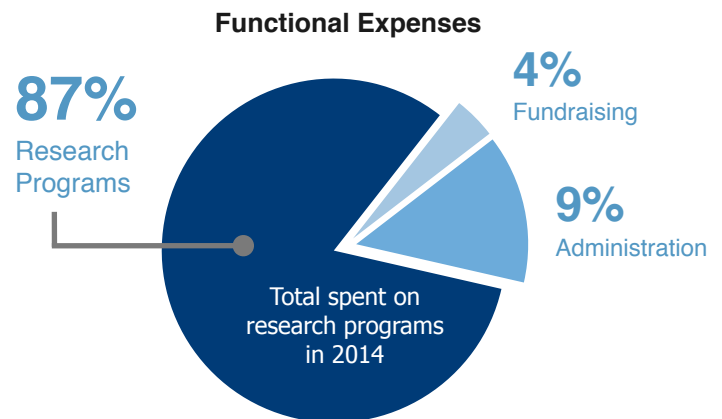


The Foundation for Prader-Willi Research was established in 2003 by a small group of parents who saw the need to foster research that would help their children with Prader-Willi syndrome lead more healthy and fulfilling lives. Today, FPWR is composed of hundreds of parents, family members, researchers, and others who are interested in addressing the many issues related to PWS, including childhood obesity, developmental delay, psychiatric disorders, and autism spectrum disorders.

FPWR is dedicated to fostering and supporting research that will advance the understanding and treatment of PWS. To date, the FPWR has committed more than \$6,000,000 to support 100 PWS-related research grants.

Maximizing Your Investment

FPWR maximizes donor contributions. In 2014, 87% of every donation was used to directly fund research programs. In partnership with the NIH, academic institutions and private pharmaceutical companies, FPWR ensures that your dollars are used to effectively accelerate research and advance potential therapies to treat the many challenges of PWS.



Prader-Willi Syndrome

(PWS), is a complex genetic disorder that occurs in approximately one out of every 15,000 births. PWS is caused by a small deletion on the 15th chromosome.

The symptoms of PWS are varied and dramatic. The most notable symptom is an insatiable hunger and most people with PWS are not able to control their food intake. Hyperphagia coupled with a metabolism

requiring only 60% of the calories of a typical peer can lead to excessive eating, diabetes, morbid obesity and even death.

In addition to constantly feeling hungry, people with PWS may also suffer from challenges such as: short stature, scoliosis, sleep disturbances, skin picking, speech apraxia, mental illness, cognitive delays, obsessive-compulsive disorder, and difficulty controlling emotions.



Live Life FULL Gala Sponsorship Packages

Presenting Sponsor: \$50,000 *(one Opportunity)*

Tax deductible portion \$48,100

Print

- Company logo on all event materials, signage and publications
- Premier logo placement on Gala invitation (deadline March 1, 2016)
- Listing in 2016 FPWR Annual Report
- Principal recognition on Step and Repeat
- Full page feature in program

Press

- Featured press release
- Company logo placed on Gala webpage, with link to sponsor's website
- Recognition in press materials
- Highlighted recognition in FPWR newsletter
- (4) Social media features on the FPWR Facebook page as an event sponsor

Night of Event

- **Exclusive experience for up to 20 guests** with corporate signage
- Dedicated wait staff
- Podium recognition
- Special VIP access and refreshments

Platinum Sponsor: \$25,000

Tax deductible portion \$24,050

Print

- Company logo on all event materials, signage and publications
- Logo on Gala invitation (deadline March 1, 2016)
- Listing in 2016 FPWR Annual Report
- Logo inclusion on Step and Repeat
- 1/2 page feature in program

Press

- Company logo placed on Gala webpage
- Recognition in press materials
- Recognition in FPWR newsletter
- (2) Social media mentions on the FPWR Facebook page as an event sponsor

Night of Event

- **Reserved private lounge area for up to 10 guests** with corporate signage
- Dedicated wait staff
- Podium recognition

Live Life FULL Gala Sponsorship Packages

Gold Sponsor: \$10,000

Tax deductible portion \$9,050

Print

- Company logo prominently displayed on event signage
- Listing in 2016 FPWR Annual Report
- 1/4 page feature in program

Press

- Company logo placed on Gala webpage
- Recognition in press materials
- Recognition in FPWR newsletter
- (1) Social media mention on the FPWR Facebook page as an event sponsor

Night of Event

- **Reserved premier table seating for 10 guests** with corporate signage
- Dedicated wait staff
- Podium recognition

Silver Sponsor: \$5,000

Tax deductible portion \$4,240

Print

- Company logo displayed on event signage
- Listing in 2016 FPWR Annual Report

Press

- Company name placed on Gala webpage
- Recognition in press materials
- Recognition in FPWR newsletter
- (1) Social media mention on FPWR Facebook page as an event sponsor

Night of Event

- **Reserved table seating for 8 guests** with corporate signage

Bronze Sponsor: \$2,500

Tax deductible portion \$2,120

Print

- Company logo displayed on event signage
- Listing in 2016 FPWR Annual Report

Press

- Company name placed on Gala webpage
- Recognition in FPWR newsletter

Night of Event

- **Reserved seating for 4 guests** with corporate signage

Thank you for your consideration!

Please contact: Hannah Berger
Director of Development, FPWR
Email: hannah.berger@fpwr.org

Live Life FULL Gala Sponsorship Packages

Benefits of Sponsorship	Presenting \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Print					
Company logo on all event materials and publications	Premier Placement	•	•		
Company logo on event signage	Premier Placement	•	•	•	•
Inclusion in event donor recognition	Premier Placement	Logo	Name	•	•
Listing in 2016 FPWR Annual Report	•	•	•	•	•
Press					
Company recognition on Gala webpage	Logo	Logo	Logo	Name	Name
Link to sponsor's website from Gala webpage	•	•			
Recognition as presenting sponsor on all press materials.	•				
Recognition in press materials	•	•	•	•	
Recognition in FPWR Newsletter	Highlighted	•	•	•	•
Sponsorship recognition on Facebook	4 mentions	2 mention	1 mention	1 mention	
Night of Event					
Opportunity for representative to welcome guests during evening presentations	•				
Reserved seating with corporate signage	Up to 20 guests	Up to 10 guests	Up to 10 guests	Up to 8 guests	Up to 4 guests
Podium Recognition	•	•	•		

Additional Gala tickets available for \$200/person, \$175 with early bird discount.
Tax deductible portion of ticket is \$105/\$80
Reserved seating is limited.

The Foundation for Prader-Willi Research is recognized as a 501(c)(3) organization by the Internal Revenue Service (ID# 31-1763110). Gifts from donor advised funds, foundations, and charitable trusts may not be used for purchases that provide tangible benefits to any individual. Contributions are tax-deductible to the extent provided by law.

Live Life Full Gala Sponsorship Commitment Form

Individual or Company Name (as you would wish it appear on all printed materials) _____	
Contact Name: _____	
Address: _____	
Phone Number: _____	E-mail Address: _____

Please select your sponsorship level:

___ \$50,000 Presenting Sponsor ___ \$10,000 Gold Sponsor ___ \$2,500 Bronze Sponsor
___ \$25,000 Platinum Sponsor ___ \$5,000 Silver Sponsor

Additional Tickets

___ I would like to buy _____ general admission tickets @ \$200/each (\$175 before August 1)

I am unable to attend, please accept my 100% tax deductible donation in the amount of \$ _____

Gifts from donor advised funds, foundations, and charitable trusts may not be used for purchases that provide tangible benefits to any individual.

Total Amount: \$ _____	Payment Method (circle one): Check or Credit Card
------------------------	---

___ American Express ___ Visa ___ MasterCard ___ Discover

Name as it appears on card _____
Card # _____ Exp.Date _____ Sec. Code _____
Billing Address _____
Signature Required _____
Person to contact for payment details: _____
Telephone: _____ E-mail: _____

Submit form with payment to:

FPWR
DEPT LA 23216
Pasadena, CA 91185-3216
or fax to (888) 559-4105

Please make checks payable to FPWR

A portion of your contribution is tax deductible. The Foundation for Prader-Willi Research is a 501(c)3 non-profit organization; Federal Tax ID Number 31-1763110