



Dear Supporter,

On Thursday, August 24th, 2017, we will be hosting the Annual I Gotta Guy Sausage Festival at Galleria Marchetti in Chicago, IL. We are absolutely thrilled to be bringing this event back to our city of Chicago, given the huge success of previous years. This year's event will support the Foundation for Prader-Willi Research and their efforts to fund Schaaf-Yang syndrome Research, a rare genetic disorder that our daughter, Emma, was born with.

Schaaf-Yang Syndrome (SYS) is a caused by a disruption of the MAGEL2 gene on chromosome 15. Schaaf-Yang syndrome shares many clinical features with Prader-Willi syndrome. Those include hypotonia, feeding difficulties during infancy, global developmental delay/intellectual disability, and sleep apnea. However, patients with Schaaf-Yang syndrome have a relatively higher prevalence of autism spectrum disorder, and almost all of them manifest joint contractures, typically affecting the finger joints, but in more severe cases also involving knees and elbows.

Currently there are few treatments and no cure for Schaaf-Yang syndrome.

As parents of a remarkable and inspiring child with SYS, we have decided to be as proactive as possible in helping to fund research for this challenging disorder. We know that through medical research, we can help to eliminate the many hurdles that Emma faces daily.

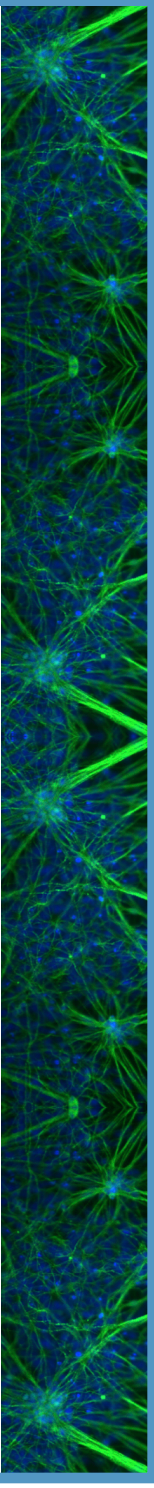
Corporate and personal sponsorships are critical to the success of the event and we would be thrilled if you would consider supporting as a sponsor. By teaming up with FPWR, your company will gain marketing exposure among this vast, national audience and have the potential to reach countless others based on your sponsorship level. Enclosed, please find the accompanying documents, which list the various benefits based at different sponsorship levels.

Thank you in advance for supporting a cause so near and dear to our hearts and for helping to eliminate the challenges that Emma, and her friends, face on a daily basis.



Warm Regards,
Kim Nelson *Justin Nelson*
The Nelson Family

The Foundation for Prader-Willi Research is recognized as a 501(c) (3) organization by the Internal Revenue Service (ID # 31-1763110).



Our Foundation

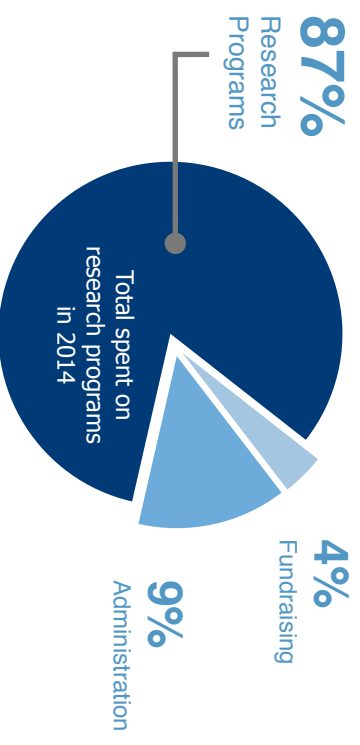
The Foundation for Prader-Willi Research was established in 2003 by a small group of parents who saw the need to foster research that would help their children with Prader-Willi syndrome lead more healthy and fulfilling lives. Today, FPWR is composed of hundreds of parents, family members, researchers, and others who are interested in addressing the many issues related to PWS, including childhood obesity, developmental delay, psychiatric disorders, and autism spectrum disorders.

FPWR is dedicated to fostering and supporting research that will advance the understanding and treatment of PWS. To date, the FPWR has committed more than \$6,000,000 to support 113 PWS-related research grants.

Maximizing Your Investment

FPWR maximizes donor contributions. In 2014, 87% of every donation was used to directly fund research programs. In partnership with the NIH, academic institutions and private pharmaceutical companies, FPWR ensures that your dollars are used to effectively accelerate research and advance potential therapies to treat the many challenges of PWS.

Functional Expenses



Meet Emma:

- Enjoys looking at pictures in books
- Loves to blow kisses and wave hello and bye bye
- Is a strong warrior meeting her milestones "One Small Step" at a time
- Loves her big brother Johnny Guy
- Her best friend is our family dog George
- She currently is walking around using her Gaittrainer
- She loves wau and cheese
- Is very noisy in her surroundings
- Loves all kind of music and loves to dance just like her mom, dad & brother - typically a dance party happens a lot at the Nelson household!
- Learning sign language mostly likes to sign "all done" like a typical 2 year old





2017 Sponsorship Opportunities

\$15,000 I Gotta Guy Presenting Sponsorship (\$13,770 tax-deductible)

- Company will have presenting sponsor status and be referred to in all event materials and promotions as the “I Gotta Guy Sausage Festival presented by Company Name.”
- Thirty (30) tickets including (3) reserved tables in a premium location
- Company logo on I Gotta Guy Sausage Festival save the date and invitation (subject to print deadlines)
- Acknowledgement on Facebook, Twitter and Instagram
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

\$10,000 Hot Sausage Sponsorship (\$9,180 tax-deductible)

- Twenty (20) tickets including two (2) reserved tables in a premium location
- Company logo on I Gotta Guy Sausage Festival save the date and invitation (subject to print deadlines)
- Acknowledgement on Facebook, Twitter and Instagram
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

\$5,000 Sweet Sausage Sponsorship (\$4,385 tax-deductible)

- Fifteen (15) tickets including one (1) reserved table in a premium location
- Company logo on I Gotta Guy Sausage Festival save the date and invitation (subject to print deadlines)
- Acknowledgement on Facebook, Twitter and Instagram
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

\$2,500 Medium Sausage Sponsorship (\$2,090 tax-deductible)

- 10 tickets to the I Gotta Guy Sausage Festival
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

\$1,500 Mild Sausage Sponsorship (\$1,172 tax-deductible)

- 8 tickets to the I Gotta Guy Sausage Festival
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

\$125 Individual Ticket (\$84 Tax Deductible)

I Gotta Guy Sausage Festival Commitment Form

Individual or Company Name (as you would wish it appear on all printed materials)

Contact Name: _____

Address: _____

Phone Number: _____ E-mail Address: _____

Please select your sponsorship level:

_____ \$15,000 Presenting Sponsor _____ \$10,000 Hot Sausage Sponsor _____ \$1,500 Mild Sausage Sponsor
_____ \$5,000 Sweet Sausage Sponsor _____ \$2,500 Medium Sausage Sponsor

Additional Tickets

_____ I would like to buy _____ tickets @ \$125/each (General Admission, No Reserved Seating)

I am unable to attend, please accept my 100% tax deductible donation in the amount of \$ _____

Please fill out ALL of the information below:

Total Amount: \$ _____ **Payment Method** (circle one): Check or Credit Card

_____ American Express _____ Visa _____ MasterCard _____ Discover

Name as it appears on card _____

Card # _____ Exp.Date _____ Sec. Code _____

Billing Address _____

Signature Required _____

Person to contact for payment details: _____

Telephone: _____ E-mail: _____

Submit form with payment to: **Please make checks payable to FPWR**
FPWR

DEPT LA 23216
Pasadena, CA 91185-3216
or fax to (888) 559-4105

*A portion of your contribution is tax deductible. The Foundation
for Prader-Willi Research is a 501(c)(3) non-profit organization;
Federal Tax ID Number 31-1763110*