

Dear Supporter,

On Thursday, August 23rd, 2018, we will be hosting the 10th Annual I Gotta Guy Sausage Festival at Galleria Marchetti in Chicago, IL. We are delighted to be celebrating in this great event space for the 2nd year in a row. This year's event will again be supporting the Foundation for Prader-Willi Research and their efforts to fund Schaaf-Yang Syndrome research, a rare genetic disorder that our daughter, Emma, was born with.

*Schaaf-Yang Syndrome (SYS) is caused by a disruption of the MAGEL2 gene on chromosome 15. Schaaf-Yang syndrome shares many clinical features with Prader-Willi syndrome. Those include hypotonia, feeding difficulties during infancy, global developmental delay/intellectual disability, and sleep apnea. However, patients with Schaaf-Yang syndrome have a relatively higher prevalence of autism spectrum disorder, and almost all of them manifest joint contractures, typically affecting the finger joints, but in more severe cases also involving knees and elbows.*

Currently there are few treatments and no cure for Schaaf-Yang syndrome.

As parents of a remarkable and inspiring child with SYS, we have decided to be as proactive as possible in helping to fund research for this challenging disorder. We know that through medical research, we can help to eliminate the many hurdles that Emma faces daily.

**Corporate and personal sponsorships are critical to the success of the event and we would be thrilled if you would consider supporting as a sponsor.** By teaming up with FPWR, your company will gain marketing exposure among this vast, national audience and have the potential to reach countless others based on your sponsorship level. Enclosed, please find the accompanying documents, which list the various benefits based at different sponsorship levels.

Thank you in advance for supporting a cause so near and dear to our hearts and for helping to eliminate the challenges that Emma, and her friends, face on a daily basis.



Warm Regards,

*Kim Nelson Justin Nelson*

The Nelson Family

I Gotta Guy Sausage Festival  
Thursday, August 23rd  
Galleria Marchetti  
Chicago, IL  
<https://www.fpwr.org/events/igottaguy>

## Our Foundation

The Foundation for Prader-Willi Research was established in 2003 by a small group of parents who saw the need to foster research that would help their children with Prader-Willi syndrome lead more healthy and fulfilling lives.

**The mission of FPWR is to eliminate the challenges of Prader-Willi syndrome and Schaaf-Yang Syndrome through the advancement of research and therapeutic development.** High-quality research will lead to more effective treatments and an eventual cure for this disorder. By working together, we intend to free our loved ones from the burdens of PWS, allowing them to lead full and independent lives.

### What is Schaaf-Yang Syndrome?

Schaaf-Yang syndrome (SYS) is a genetic disorder caused by a disruption of the MAGEL2 gene on chromosome 15. The disrupted gene causing Schaaf-Yang syndrome is also missing in another, more common genetic disorder, Prader-Willi syndrome (PWS). PWS is caused when MAGEL2 and several additional genes on chromosome 15 are missing or inactivated.

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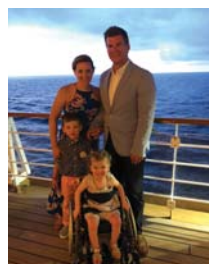
Because MAGEL2 is one of the key genes involved in PWS, the Foundation for Prader-Willi Research (FPWR) has funded a number of studies to understand how MAGEL2 normally functions, and how loss of MAGEL2 function causes the symptoms associated with SYS and PWS.

**The ultimate goal of the MAGEL2 work supported by FPWR is to develop new therapies, which may improve the lives of individuals with both SYS and PWS.**



### *An Update on Emma:*

We are thrilled to announce that Emma is now taking a couple of steps on her own! She has multiple words that she can sign; her favorite is "no more". Emma is drinking on her own with her one favorite sippy cup and is finishing her first year of school at CPS, where has made so many friends!



## *2018 Sponsorship Opportunities*

### **\$15,000 I Gotta Guy Presenting Sponsorship** *(\$13,770 tax-deductible)*

- Company will have presenting sponsor status and be referred to in all event materials and promotions as the “I Gotta Guy Sausage Festival presented by Company Name.”
- Thirty (30) tickets including (3) reserved tables in a premium location
- Company logo on I Gotta Guy Sausage Festival save the date and invitation (subject to print deadlines)
- Acknowledgement on Facebook, Twitter and Instagram
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

### **\$10,000 Hot Sausage Sponsorship** *(\$9,180 tax-deductible)*

- Twenty (20) tickets including two (2) reserved tables in a premium location
- Company logo on I Gotta Guy Sausage Festival save the date and invitation (subject to print deadlines)
- Acknowledgement on Facebook, Twitter and Instagram
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

### **\$5,000 Sweet Sausage Sponsorship** *(\$4,385 tax-deductible)*

- Ten (10) tickets including one (1) reserved table in a premium location
- Company logo on I Gotta Guy Sausage Festival save the date and invitation (subject to print deadlines)
- Acknowledgement on Facebook, Twitter and Instagram
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

### **\$2,500 Medium Sausage Sponsorship** *(\$2,090 tax-deductible)*

- Six (6) tickets to the I Gotta Guy Sausage Festival
- Company logo on the I Gotta Guy website with hyperlink to company homepage
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

### **\$1,500 Mild Sausage Sponsorship** *(\$1,172 tax-deductible)*

- Four (4) tickets to the I Gotta Guy Sausage Festival
- Company logo on event presentation screen at the I Gotta Guy Sausage Festival

### ***\$125 Individual Ticket*** *(\$84 Tax Deductible)*

## I Gotta Guy Sausage Festival Commitment Form

Individual or Company Name (as you would wish it appear on all printed materials) _____	
Contact Name: _____	
Address: _____	
Phone Number: _____	E-mail Address: _____

**Please select your sponsorship level:**

\_\_\_\_\_ \$15,000 Presenting Sponsor    \_\_\_\_\_ \$10,000 Hot Sausage Sponsor    \_\_\_\_\_ \$1,500 Mild Sausage Sponsor  
\_\_\_\_\_ \$5,000 Sweet Sausage Sponsor    \_\_\_\_\_ \$2,500 Medium Sausage Sponsor

**Additional Tickets**

\_\_\_ I would like to buy \_\_\_ tickets @ \$125/each (General Admission, No Reserved Seating)

I am unable to attend, please accept my 100% tax deductible donation in the amount of \$ \_\_\_\_\_

Please fill out ALL of the information below:

Total Amount: \$ _____	<b>Payment Method</b> (circle one):    Check    or    Credit Card	
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\_\_\_ American Express                      \_\_\_ Visa                      \_\_\_ MasterCard                      \_\_\_ Discover

Name as it appears on card _____	
Card # _____	Exp.Date _____    Sec. Code _____
Billing Address _____	
Signature Required _____	
Person to contact for payment details: _____	
Telephone: _____	E-mail: _____

**Submit form with payment to:**

FPWR  
DEPT LA 23216  
Pasadena, CA 91185-3216  
or fax to (888) 559-4105

**Please make checks payable to FPWR**

*A portion of your contribution is tax deductible. The Foundation for Prader-Willi Research is a 501(c)3 non-profit organization; Federal Tax ID Number 31-1763110*